People of China: Tourists vs locals
Jean-Philippe Schweitzer

I live in Shanghai where I lead the Asia R&D on Photovoltaic & solar energy of a multinational company. Serious amateur photographer, I travel the world with an open mind to meet the people, curious eyes to grab all instants, and a camera in my hand to try to catch these instants.

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Introduction

China has undergone in the past 15 years a “never seen before” transformation, an economic revolution 60 years after Mao’s cultural revolution. The pace is not slowing down. From world manufacture, it has become much more. 2009 biggest car market, 2010 world second economy, etc.

Chinese people get rich and richer, Chinese people consume more and more... at least for some of them. Living in Shanghai for more than 5 years, I witness this transformation on a daily basis: the great miracle of economical boom, and its counterpart. Such miraculous growth does not happen without side effects, and does not cover all China. The East coast is booming and 2008 Beijing Olympics and 2010 Shanghai world expo “better city better life” are the window of this transformation to the outside world. But what about central China, farmers, the old generation? They are not on the same train, they do not follow the same pace, they are no longer in the same world. An enormous clash has opened. While on the east coast a new rich and middle class generation are born, others are left behind. The clash is getting bigger and bigger, economically and geographically, between big cities and countryside, between east coast and rest of China. The new economic generation is also a new tourist generation. They start to travel, all over the world, and all over China. That’s when the gap closes, for a moment. The new generation travels eagerly to discover the beautiful and enigmatic provinces of inner China, and end up at the same place as the left over. Suddenly, the 2 world rejoins.

The purpose of this work is to capture this moment, to put in perspective local people of inner China and the new Chinese tourists in China when they are re-united on the same heritage place, suddenly discovering how wide the separation is, and still how much in common they have kept.

This work has been started a few years ago, I am happy to present it to you now, with pictures taken all over China (Guangxi, Yunnan, Shanxi, etc).
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Tourist, Yuangong caves, Shanxi
Tourist family, Wutaishan, Shanxi
Worker, Wutaishan, Shanxi
Tourist guide and group, Pingyao, Shanxi.
Tourist group, Pingyao, Shanxi
tourist guides of Confucius temple, Pingyao, Shanxi.
Confucius temple, short break. Pingyao, Shanxi
Old monk and a silhouette, Wutaishan, Shanxi
Naxi minority vs 60yrs anniversary of PRC, Lijiang, Yunnan.
Locals vs 60yrs anniversary of PRC, Lijiang, Yunnan.
Traditional Naxi dance, Lijiang, Yunnan.
Inner Mongolian family at Nanshan temple, Wutaishan, Shanxi.
Zhuang minority building house, Longsheng, Guangxi.
Begging for money, Hong Kong
China super-power representation overlooking Filipino migrants on their Sunday break, tunnel, Hong Kong
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People of China
when tourists meet local people

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